
Iowa IAI 2022 EDUCATIONAL CONFERENCE

NOVEMBER 15TH-16TH, 2022 at the FFA Enrichment Center, ANKENY, IOWA

VENDOR INFORMATION



VENDOR PRESENTATIONS:

All vendors will be able to present their products or services to the conference group during Day 1 of the conference. There will also be several break times between Day 1 and Day 2 of the conference, where the refreshment area will be set up close to the vendor booth area.

BOOTH TYPES AVAILABLE:

-SINGLE BOOTH (8X8)-\$250.00

-DOUBLE BOOTH (17X8)-\$500.00

SPECIAL BUNDLE (BOOTH W/ 1 YEAR OF COMPANY LOGO/LINK ON IA IAI WEBSITE)

-SINGLE BOOTH (8X8)-\$325.00

-DOUBLE BOOTH (17X8)-\$575.00

VENDOR SPONSORSHIP OPPORTUNITIES:

The Iowa IAI appreciates our vendors' assistance in making our annual educational conferences special for your customers and for our members.

To keep it up, we are now offering sponsorship opportunities for our vendors! Sponsoring a section of our conference is a great way to get your company's name and services out there, and will include the perks listed. In addition, it is a great way to still have your company represented at our conference if not able to attend in person.

CONFERENCE SPONSOR: \$1500.00

**Sponsorship of conference includes advertisement on all marketing related to the 2022 IA IAI Educational conference, website advertisement for 2 full years on our IA IAI website, company logo and sponsorship mention*

on signage and schedules throughout conference, announcement made by IA IAI staff, and free vendor booth space.

Multiple sponsorship opportunities available.

BREAKFAST SPONSOR: FULL-\$600.00; HALF-\$300.00

**Sponsorship of Breakfast includes advertisement on day of schedule, announcement made by IA IAI staff, signage next to serving area, website advertisement for 1 full year (full sponsor) or 6 months (half sponsor).*

3 full or 6 half Breakfast Sponsorship opportunities available: Day 1, Day 2 and Day 3 of conference.

LUNCH SPONSOR: FULL-\$1000.00; HALF-\$500.00

**Sponsorship of Lunch includes advertisement on day of schedule, announcement made by IA IAI staff, signage next to serving area, website advertisement for 1 full year (full sponsor) or 6 months (half sponsor). Full sponsorship will also include free vendor space.*

2 full or 4 half Lunch Sponsorship opportunities available: Day 1 and Day 2 of conference.

REFRESHMENT BREAK SPONSOR: \$200.00

**Sponsorship of Refreshment Break includes advertisement on day of schedule, announcement made by IA IAI staff, signage next to serving area.*

5 Refreshment Sponsorship opportunities available: Day 1 (2 breaks), Day 2 (2 breaks), Day 3 (1 break)

DOOR PRIZE DONATION: SET YOUR DONATION

We greatly appreciate door prize donations that we can give out throughout the conference. These can include things like training class vouchers, gift cards to your company or gift cards for general use, forensic supply products, etc.

VENDOR REGISTRATION:

Please contact Hadley Mikovec (Iowa IAI VP) by August September 12th, 2022. All fees must be paid in full to the Iowa IAI by October 14th, 2022.

Hadley Mikovec

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